



**A natural way of  
improving your health.**

# **AYURVEDIC HERBAL PRODUCTS**



**KAPISHU BAZAAR**

CORPORATE OFFICE-Noorpur, Begusarai, Bihar – 851210

Website- [www.kapishubazaar.com](http://www.kapishubazaar.com) | Contact us- [info@kapishubazaar.com](mailto:info@kapishubazaar.com)

**“The ayurvedic route to great health involves  
two simple steps: Doing less and Being more.”**

# ABOUT US

**Kapishu Bazaar is working several years in different phase of work in wellness products.**

Kapishu Bazaar, which started its operations in the year 2021, is now becoming a leading direct selling company dealing in world class wellness products. Kapishu Bazaar is constantly growing at a phenomenal rate every year. The growth rate in itself speaks volumes about the quality of the products, the marketing plan and the management that has been able to deliver such a rewarding and sustainable system



## Management

The Managing Directors of Kapishu Bazaar. The intention of Directors is to bring revolution in the Health & Wealth industry by first providing guaranteed results with every product launched. The management team at Ambrosia has the combined experience of leading Direct selling company in the country.

Directors themselves are a successful leader in Direct Selling Industries for several years and have trained various people with the Direct Selling's skill & knowledge throughout the country, and also provide earning opportunity for their associates with the intention of giving stability of income.



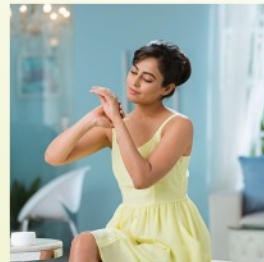
HAIR CARE



FACEWASH



WELLNESS JUICE



SKIN CARE



HERBAL CAPSULE



HOME CARE



ANIMAL CARE



AGROCARE

# INTRODUCTION

*Kapishu Bazaar comes as the fulfillment of the worldwide search for a more effective system of health, which is free from harmful side effects, is prevention oriented and capable of eliminating disease and its source.*

It gives a modern insight into ancient system. Kapishu Bazaar describes health as perfect balance of the three Doshas and imbalance as basic cause of all diseases. Kapishu Bazaar eliminates imbalance from the most fundamental level of life, pure consciousness and re-establishes the natural interconnections of consciousness and physiology, behavior and environment. Health in this context is defined as perfect balance and wholeness of life.

*Kapishu Bazaar makes an important contribution to modern health care that it treats disease at its source rather than merely pacifying symptoms. The basis lies in prevention and in strengthening the body's own inner intelligence to maintain perfect health.*



## Mission

Our Mission is to Develop And Provide The Highest Quality, Natural Extract Based Health Supplement Distributed internationally Through Network Marketing. Our Mission Slogan is HEALTHY INDIA WEALTHY INDIA. Our Company Will Contribute Significantly in The Mission of Health on a Large Scale in The Coming Times. Kapishu Bazaar Helps Build Better Lives For Themselves, Their Customers And Their Families.



## Vision

Our Vision is To Make Our Company The Best Company in The World. Kapishu Bazaar is One of The Best Health Supplement Company, Which Will Operate World Wide Range of innovative Products. The Main Vision of our Company is to Keep People Healthy and Wealthy.

## CORE VALUES

### Integrity & Trust

Transparent operations and fair practices

### Customer Centricity

Prioritizing consumer satisfaction

### Sustainability

Supporting agriculture & Ayurvedic wellness

### Empowerment

Providing career opportunities to members





**VD SAINI**

(Chief Managing Director)  
info@kapishubazaar.com

## Founder's Message

In today's fast running world, its essential to look after individuals health and wellness requirement to get a competitive edge over others. Thus it leads people to explore alternate and efficient ways that can address health requirements without any harm or side effects. Ayurveda is one of the oldest and proven methodology which can help us to rejuvenate and recover fast in today's modern era.

### Key Qualifications & Responsibilities

- ↳ Oversaw executive leadership, company training, and public relations with media.
- ↳ Developed intensive, ambitious business strategies, short-term goals, and long-term objectives.
- ↳ Spearheaded overhaul of various underperforming departments to reduce stagnation and increase growth and productivity.
- ↳ Fostered change in company culture to be more open, transparent, and accountable.

# LEGAL CERTIFICATES

भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small and Medium Enterprises

**UDYAM REGISTRATION CERTIFICATE**

UDYAM REGISTRATION NUMBER: UDYAM-BR-06-0014506  
NAME OF ENTERPRISE: KAPISHU BAZAAR

| S.No. | Classification Year | Enterprise Type | Classification Date |
|-------|---------------------|-----------------|---------------------|
| 1     | 2023-26             | Micro           | 01/04/2023          |
| 2     | 2024-25             | Micro           | 27/04/2024          |
| 3     | 2023-24             | Micro           | 09/05/2023          |
| 4     | 2022-23             | Micro           | 11/10/2022          |

TYPE OF ENTERPRISE \*  
MAJOR ACTIVITY: **TRADING**  
(For availing benefits of Priority Sector Lending (PSL) (MSME))  
SOCIAL CATEGORY OF ENTREPRENEUR: OBC

NAME OF UNIT(S): KAPISHU BAZAAR

| S.No. | Name of Unit(s) |
|-------|-----------------|
| 1     | KAPISHU BAZAAR  |

| Field/Block No.  | NOORPUR           | Name of Premises/Plotting | SO KAPIL DEO MALAK   |
|------------------|-------------------|---------------------------|----------------------|
| Village/Town     | NOORPUR           | Block                     | NOORPUR              |
| Road/Street/Lane | NOORPUR REGUABARI | City                      | REGUABARI            |
| State            | BIHAR             | District                  | REGUABARI, Pin 81212 |
| Mobile           | 955708234         | Email                     | varshadev110@gmail.c |

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 10/10/2022  
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 27/09/2021

| S.No. | NIC 2 Digit  | NIC 4 Digit  | NIC 5 Digit   | Acro |
|-------|--|--|---|------|
| 1     | 47 - Retail trade, except of motor vehicles and motor cycles | 4710 - Other retail sale in non-specialized stores | 47190 - Other retail sale in non-specialized stores |      |


NATIONAL INDUSTRY CLASSIFICATION CODE(S)  
DATE OF UDYAM REGISTRATION: 11/10/2022

In case of graduation (upward/reverse) of status of an enterprise, the benefit of Government Schemes will be availed as per the provisions of Notification No. O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udymregistration.gov.in> & Date of printing: 11/09/2022

or any assistance, you may contact:  
District Industries Centre: REGUABARI ( BIHAR )  
MSME-DEO: MUZAFFARPUR ( BIHAR )

Visit : [www.msme.gov.in](http://www.msme.gov.in) | [www.dismeme.gov.in](http://www.dismeme.gov.in) | [www.ichampian.com](http://www.ichampian.com)  
Follow us @msmemsme & @msmechampion

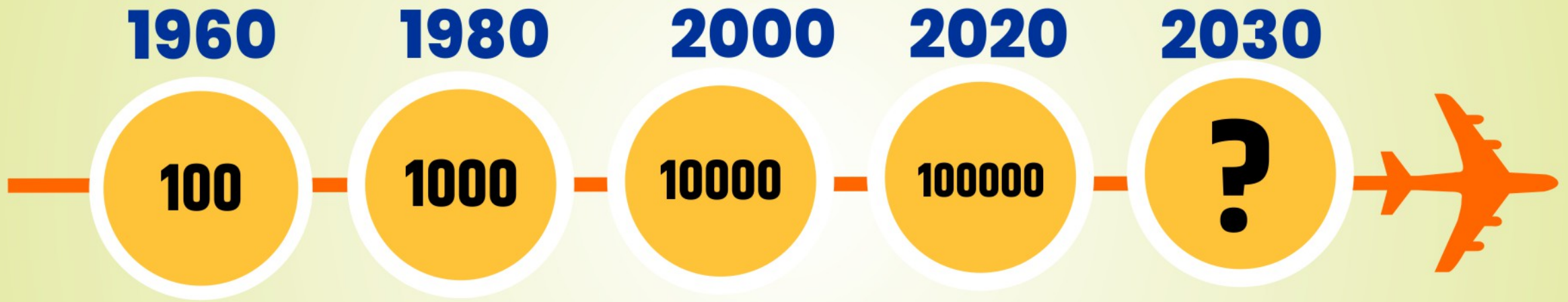


MSME REGISTERED

GST REGISTERED

TRADEMARK CERTIFIED

# Are we together in time??



**You are constantly changing,  
but it's hard to notice until it pokes you in the ribs.**

# WE AND OUR NEEDS

## World Tour

The world is a book and those who do not travel read only one page.



## Home Sweet Home

Home sweet home. This is the place to find happiness. If one doesn't find it here, one doesn't find it anywhere.

## Happy Family

Everyone needs a house to live in, but a supportive family is what builds a home.

## Luxury Car

You can know or not know how a car runs and still enjoy riding in a car.

# THE DECISION IS YOURS

## As Monthly Employee

You Work Daily → 8 Hrs  
Monthly → 8 x 30 Hrs = 240 Hrs  
Yearly → 8 x 30 x 12 = 2880 Hrs

**Your Value per Day = Rs. 400**

Your Value per hour = 400 / 8Hrs = Rs.50  
Yearly → 2880 Hrs x Rs. 50  
**Rs. 1,44,000 Only**

## As Kapishuan

100 Team x 2 Hrs Per Day  
200 Hrs your Work  
200 Hrs x Rs. 50 = Rs.10,000 Daily  
**Monthly - Rs. 1,00,000**



You as  
Daily Job worker

**SHRINK**  
YOUR DREAMS

OR

**GROW**  
YOUR INCOME

**YOUR  
DREAMS**

**YOUR  
INCOME**



You as King

A GREAT LIFE CHANGING OPPORTUNITY  
**TYPES OF INCOME**

**1 Sponsoring Income**

**2 Matching BV Income**

**3 Sponsor Matching**

**4 Repurchase Benefit**

**5 Royalty Income**

**6 Franchise Sponsor Benefit**

**7 Franchise Sponsoring Royalty**

**8 Franchise Self-Incentive**

**9 Prime Member Coupon Benefit**

**10 Rewards & Recognition**



## WHAT DOES WE OFFER

Quality products at affordable price.  
An opportunity, that is to stay in.  
An opportunity, that is easy to adopt.

We offer balance and prosperity. to every area of your life.  
An opportunity, that's give more & more income.

# Free Registration



## How to Claim & Use Your Voucher:

- ✓ **Activate Your ID**  
Make your first purchase of **minimum 500 BV** on any product available on our platform.

- ✓ **Use Your Gift Voucher**  
After activation, use your voucher to **get 5%** off on your repurchase value

## Prime Membership Packages

- ✓ Coupon-based packages ranging from  
**₹ 2,500 to ₹ 1,00,000**

## Get Assured

## 200% VALUE COUPONS

- ✓ Use these coupons to buy products **worth double** the value every month.
- ✓ **1 coupon/month × 25 months**  
**25 chances to shop Free**

100% coupon value can be used for product purchases

## 1. SPONSORING INCOME

# 10%

Earn 10% of the Business Volume (BV) from the sales of people you directly sponsor.

### EXAMPLE:

- ✓ If your direct recruit sells products worth **1,000 BV**
- ✓ you earn **Rs100 (10%)** as sponsoring income.

### Key Points:

- ✓ Encourages team growth and support
- ✓ Income is passive, earned from the sales of your direct recruits.
- ✓ The more active your recruits, the higher your sponsoring income.

## 2. MATCHING BV INCOME

# 20%

Earn a 20% bonus on the Business Volume (BV) earned by your personally sponsored team members.

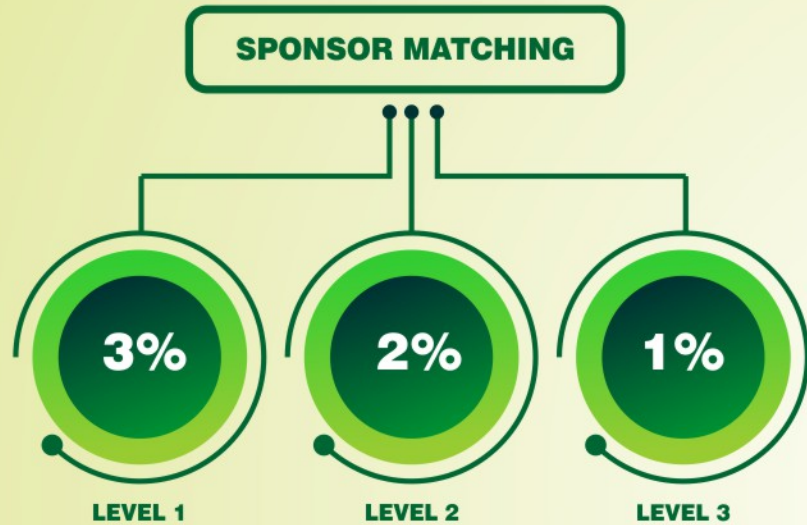
### EXAMPLE:

- ✓ Your direct recruit **earns 500 BV** from their sales.
- ✓ You receive **20% of BV 500 = Rs 100** as a Matching BV Bonus

### Key Points:

- ✓ Encourages team growth and mentorship.
- ✓ Bonuses are directly linked to your recruits' success.
- ✓ The more successful your team, the higher your bonus.

### 3. SPONSOR MATCHING



#### EXAMPLE:

- ✓ L1 recruit earns Rs 1,000 → You get 3% = Rs 30
- ✓ L2 recruit earns Rs 1,000 → You get 2% = Rs 20
- ✓ L3 recruit earns Rs 1,000 → You get 1% = Rs 10

#### Key Points:

- ✓ Rewards you for supporting your entire team, not just direct recruits.
- ✓ Encourages growth and mentoring across multiple levels.

### 4. REPURCHASE BENEFIT

| Level | Bonus % | Level | Bonus % |
|-------|---------|-------|---------|
| L1    | 5%      | L6    | 0.5%    |
| L2    | 3%      | L7    | 0.5%    |
| L3    | 2%      | L8    | 0.5%    |
| L4    | 1%      | L9    | 0.5%    |
| L5    | 1%      | L10   | 0.5%    |

#### EXAMPLE:

- ✓ If a **Level 1** team member repurchases 1,000 BV, you **earn 5% = Rs 50.**
- ✓ If a **Level 3** member repurchases 1,000 BV, you **earn 2% = Rs 20 .**

#### Key Points:

- ✓ Encourages continuous team engagement and product repurchases.
- ✓ Rewards you for supporting your team's growth across multiple levels.
- ✓ Bonuses continue automatically with every repurchase.

## 5. ROYALTY INCOME



## 6. FRANCHISE SPONSOR BENEFIT

A special one-time reward for sponsoring a new franchise.



### KEY POINTS:

- ✓ **One-Time Reward** – Paid immediately upon successful sponsorship.
- ✓ **Encourages Expansion** – Motivates you to help grow the franchise network.
- ✓ **Simple & Direct** – Earn extra income by introducing new franchisees.

### *Key Points:*

- ✓ Recognizes your effort in bringing new partners onboard.
- ✓ Boosts your income instantly.

## 7. FRANCHISE SPONSORING ROYALTY

This is a lifetime reward, giving you continuous passive income by sponsoring a new franchise.



Earn 5% of the turnover generated by the franchises you sponsor.

### KEY POINTS:

- ✓ **Lifetime Income** – Earn a share for as long as your sponsored franchises operate
- ✓ **Encourages Support & Growth** – The more your franchises succeed, the more you earn.
- ✓ **Passive & Rewarding** – Your earnings grow automatically as turnover grows.

### *Key Points:*

- ✓ Rewards you for mentoring and supporting franchises
- ✓ Creates a long-term, recurring income stream.
- ✓ Recognizes your role in expanding and sustaining the franchise network.

## 8. FRANCHISE SELF INCENTIVE



Earn 5% on Your Own BV Selling Turnover!

### How It Works:

- ✓ When you sell products, you **receive 5%** extra income on your own BV turnover
- ✓ Simple, transparent, and directly rewarding your sales efforts.

### *Benefits*

- ✓ Boost your personal earnings
- ✓ Motivate higher sales performance
- ✓ Direct incentive for every BV sold

## 9. PRIME MEMBER BENEFITS

Get monthly coupons based on your package value! Use them 100% to buy any product for 25 months.

| Package Value | Monthly Coupon      | Duration  | Total Months |
|---------------|---------------------|-----------|--------------|
| 2,500         | 25 coupons × ₹200   | 25 months | 100% usable  |
| 5,000         | 25 coupons × ₹400   | 25 months | 100% usable  |
| 10,000        | 25 coupons × ₹800   | 25 months | 100% usable  |
| 20,000        | 25 coupons × ₹1,600 | 25 months | 100% usable  |
| 50,000        | 25 coupons × ₹4,000 | 25 months | 100% usable  |
| 1,00,000      | 25 coupons × ₹8,000 | 25 months | 100% usable  |

# 10. RANK AND REWARD

Mixture Machine / Rs 3000  
**70000**  
MATCHING BV



REWARD  
N/A

**1 STAR**

Mobile / Rs 10000  
**350000**  
MATCHING BV



REWARD  
2500

**2 STAR**

Fridge / Rs 20000  
**700000**  
MATCHING BV



REWARD  
5000

**3 STAR**

Laptop / Rs 40000  
**1400000**  
MATCHING BV



REWARD  
10000

**4 STAR**

Bullet / Rs 150000  
**3500000**  
MATCHING BV



REWARD  
20000

**5 STAR**

Gold Worth / 3 Lakh  
**7000000**  
MATCHING BV



REWARD  
50000

**6 STAR**

Car Fund 6 Lakh  
**14000000**  
MATCHING BV



REWARD  
100000

**7 STAR**


Car Fund 15 Lakh  
**35000000**  
MATCHING BV



REWARD  
200000

**8 STAR**

Car Fund 30 Lakh  
**70000000**  
MATCHING BV



REWARD  
500000

**9 STAR**

House 1 Crore 50 Lakh  
**350000000**  
MATCHING BV



REWARD  
1000000

**10 STAR**



**ALL BRANDED  
LATEST PRODUCTS**

**UNDER ONE ROOF**

# TERMS AND CONDITIONS

- 1 Any Withdraw Complete Your Activity Sell, L/r
- 2 Minimum Payout 200rs.
- 3 Complete Your Withdraw Oto Mode On Every Teaseday Kyc Compalsary On Your Id.
- 4 Every Withdraw Complete After Deduction 5% Tds And 5% Admin Charge
- 5 New Sell Closing Every Sunday 12pm
- 6 Repurchase Cloging Every Date Of 1 After Ending Of Month And Pay Out Up Coming Teaseday.



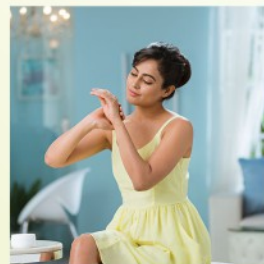
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